

ORDER



Orders
Order / Rev: 169664
Alt Order #:
Product Desc: 10.4-10.10
Estimate: 2226
Flight Dates: 10/04/16 - 10/10/16
Original Date / Rev: 09/01/16 / 09/01/16
Order Type: GENERAL

WMYO

Primary AE: Marti Hazel
Sales Office: LOCAL
Sales Region: LOC

Agency Name: Screen Strategies Media
Buying Contact:
Billing Contact: Rachel Jones
 11150 Fairfax Blvd, Ste 505
 Fairfax, VA 22030

Billing Type: Cash
Billing Calendar: Broadcast
Billing Cycle: EOM/EOC
Agency Commission: 15%

Advertiser Name: Shelli Yoder for Congress
Demographic: A25-54
Product Codes: PL Candidate
Priority: P-3
Revenue Codes: AGY, POL, CAND

New Business Thru: 08/12/17
Order Separation: 00:15:00
Advertiser External ID:
Agency External ID:
Unit Code: General

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
09/26/16	10/10/16	5	\$850.00	\$722.50

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
October 2016	5	\$850.00	\$722.50	0.00
Totals	5	\$850.00	\$722.50	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Marti Hazel			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
N 1	WMYO	10/04/16	10/10/16	M-F 3p-330p M-F 3p-330p	CM	M-F 3p-330p	--1-1--	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	--1-1--		2				\$150.00		0.00			
		Week: 10/10/16	10/16/16	-----		0				\$150.00		0.00			
N 2	WMYO	10/04/16	10/10/16	M-F 330p-4p M-F 330p-4p	CM	M-F 330p-4p	-1-1---	:30	2	\$150.00	P-3	0.00	NM	2	\$300.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-1-1---		2				\$150.00		0.00			
		Week: 10/10/16	10/16/16	-----		0				\$150.00		0.00			
N 3	WMYO	10/04/16	10/10/16	Mon 8p-9p MyTV Prime 8-9p	CM	8p-9p	M-----	:30	1	\$250.00	P-3	0.00	NM	1	\$250.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/03/16	10/09/16	-----		0				\$0.00		0.00			
		Week: 10/10/16	10/16/16	M-----		1				\$250.00		0.00			
													Totals	5	\$850.00

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☒ **FEDERAL CANDIDATE**

☐ **STATE/LOCAL CANDIDATE**

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location: WMYO-TV	Date: 9/1/2016
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I, Screen Strategies Media,

being/on behalf of: Shelli Yoder,

a legally qualified candidate of the Democratic

political party for the office of: Congress

in the General

election to be held on: 11/8/2016

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available): \$722.50

I represent that the payment for the above described broadcast time has been furnished by:

Shelli Yoder for Indiana

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

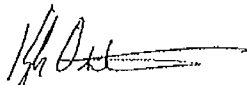
Josh Perry

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

9/1/2016



Date

Signature

To Be Signed By Station Representative

☒ **Accepted**

☐ **Accepted in Part**

☐ **Rejected**



Rick Boring

9-1-16 LSA

Signature

Printed Name

Title